



VisionStory Affiliate Creator Brief



VisionStory Overview



VisionStory is an all-in-one AI video creation platform for creators, marketers, educators, and growing teams. Turn a photo, prompt, product link, slide deck, or audio file into publish-ready video—without a camera crew or complex editing workflow.

**160+
AI Avatars**

**1,000+
AI Voices**

**100+
Languages
and Accents**

VisionStory Core Products

AI Video: Make Any Photo Speak



Turn a stock avatar or one of your own photos into a natural talking video with expressive delivery, accurate lip-sync, and multilingual voice options.

Key Talking Points

- One photo to presenter. Upload a portrait, add a script or audio, and generate a production-ready talking video.
- Ready-made choice. Start with 160+ professional avatars for marketing, education, training, and social content.
- A global voice library. Choose from 1,000+ voices across 100+ languages and accents—or clone your own voice.
- Creator controls built in. Adjust voice, avatar, aspect ratio, HD output, and green-screen options for each channel.
- Best for repeatable formats. Build product explainers, tutorials, announcements, and creator-led series without filming every version.

AI Video Agent



Give the agent a prompt, URL, PDF, deck, or document. It plans a multi-shot video with script, scenes, avatar, voiceover, and captions—then lets you refine any shot by chat.

Key Talking Points

Start with what you already have. Use a sentence, landing page, PDF, presentation, or product document.

- Get a complete first draft. The agent builds the shot plan, spoken script, scene images, voiceover, and optional captions.
- Refine only what needs changing. Ask by chat to shorten a shot, rewrite the hook, translate, change the voice, or fix a visual.
- Publish in the right format. Generate in 16:9, 9:16, or 1:1 for YouTube, TikTok, Reels, Shorts, training, and product demos.

AI Video Ads



Paste a product or website link. VisionStory extracts the key messages and visuals, writes a persuasive script, selects a presenter and voice, and builds a complete promotional video.

Key Talking Points

- One link becomes a creative brief. VisionStory reads the page, identifies the offer, and pulls the strongest product messages.
- AI handles the composition. It writes the script, chooses visuals, matches a digital presenter and voice tone, and arranges the ad flow.
- Scale without a studio. Create promotional videos without actors, cameras, or an editing team.
- Adapt for every channel. Use the same product story across TikTok, Reels, Shorts, YouTube, and other campaign formats.

Creator opportunity

- Show the transformation. A high-converting demo starts with the source page, reveals the generated ad, and explains the creative decisions.
- Create testable variations. Try different hooks, presenters, formats, and languages around one product.

AI Presentation



Upload a PPT or PPTX and turn static slides into an AI-hosted video with a natural presenter, voiceover, and slide-by-slide narration.

Key Talking Points

- Your deck is the starting point. Upload the slides you already use for pitches, training, tutorials, or internal communication.
- AI writes the narration. VisionStory can create a script for each slide, giving you a fast first draft for voiceover or speaker notes.
- Add a presenter and voice. Turn the deck into a human-feeling hosted video without recording yourself.
- Built for reuse and localization. Create multilingual versions for customers, learners, or distributed teams.
- Keep the story focused. For the best experience, VisionStory recommends presentations of 20 slides or fewer.

Video Podcast



Transform audio, a script, a URL, or a topic into a visual podcast with animated speakers, custom backgrounds, and an editable storyboard—no camera setup required.

How It Works

- Upload or generate the conversation. Start with MP3, WAV, NotebookLM audio, a text file, URL, or topic.
- Build your speakers. Upload photos, assign host and guest roles, and choose a background that matches your show.
- Edit the storyboard. Rearrange shots with drag-and-drop controls before generating the final video.
- Produce a visual experience. Use split-screen moments, scene changes, and HD output to make audio content more engaging.

Creator opportunity

- Repurpose what already performs. Turn interviews, newsletters, and audio episodes into YouTube and social video.
- Create repeatable shows. Keep consistent hosts, guests, backgrounds, and formats across an ongoing series.

Content Ideas



Full Walkthrough Videos

- “I Tried VisionStory for 30 Days” — show the real workflow, output, and limitations.
- One-photo avatar tutorial — from portrait and script to the finished talking video.
- Prompt-to-video walkthrough — build a complete video with AI Video Agent.

Use Case Videos

- Product-link to ad — reveal how AI Video Ads turns a page into campaign creative.
- Slides to hosted video — transform a real deck with AI Presentation.
- Audio to video podcast — repurpose an episode and compare before vs. after.
- Localization demo — publish one message in several languages and formats.

Short-Form & Social

- “POV: your photo can present now” — fast reveal for Reels, TikTok, or Shorts.
- “Three videos from one source” — turn one link, deck, or podcast into multiple outputs.
- Avatar reaction — show your genuine first response to the generated result.

High-Impact Ideas

- Interview your AI host — a playful two-person video podcast format.
- Creator campaign lab — test three hooks, voices, or presenters for one product.
- Multilingual series — publish the same core idea for several audiences.
- Niche workflow — apply VisionStory to education, ecommerce, marketing, consulting, or media.
- Time-and-cost breakdown — compare the AI workflow with traditional production.

Who Benefits Most from VisionStory



Creators & Influencers

- Stay on camera without filming every version.
- Turn ideas, posts, or links into video faster.
- Create repeatable avatar-led series.
- Localize for new audiences.
- Test hooks and formats across social channels.
- Repurpose audio, slides, and newsletters.
- Keep your voice and visual identity consistent.

Marketers & Ecommerce Teams

- Turn product pages into video ads.
- Build presenter-led product demos.
- Create campaign variations at lower production cost.
- Adapt assets for TikTok, Reels, Shorts, and YouTube.
- Translate launches for global markets.
- Produce training and sales enablement videos.
- Keep campaigns moving without a studio bottleneck.

Educators & Knowledge Experts

- Turn decks into narrated training.
- Convert documents into clear explainers.
- Create an AI presenter for recurring lessons.
- Make multilingual onboarding content.
- Repurpose webinars and audio into video.
- Build visual podcasts for interviews or discussions.
- Share expertise consistently without re-recording.

Why Creators Choose VisionStory



VisionStory is built around expressive, photo-to-talking-video creation for creators and individuals.

What Stands Out

- Purpose-built workflow. Photo, script or audio, generate—without navigating an enterprise-heavy suite.
- Expressive delivery. Emotion-rich, natural-looking talking videos from a single photo.
- More ways to start. Use prompts, URLs, product pages, decks, documents, audio, or topics.
- Lower entry point. Listed plans start at \$9.99/month versus HeyGen at \$29/month.
- Competitive scaled cost. Listed lowest rate: \$0.83/minute versus about \$0.97/minute.

Creator-first value: avatar video, AI agent, ad creation, presentations, and video podcasts give affiliates multiple genuine use cases to demonstrate.

Pricing reflects official comparison pages and should be rechecked before publication.

Join the VisionStory Creator Program



Who Can Apply

AI-focused influencers • creators with 10,000+ followers • digital artists



VisionStory

Your Benefits

Free Influencer Plan • early feature access • special audience bonuses

How to Get Started

Open the official program page and select "Apply Now." Complete the short form; VisionStory says feedback typically arrives in around 24 hours. After approval, start creating with the free Influencer Plan.

Short-Form Content Best Practices



Video Content

- Put the hook and result in the first 3–5 seconds: “one photo to AI presenter,” “link to video ad,” or “slides to hosted video.”
- Show a real output you created—proof is stronger than a feature list.
- Use captions and text overlays for silent viewing and retention.

Keep the story simple: source material → VisionStory workflow → finished result.

- Caption
- Lead with the outcome in the first 1–2 sentences.
- Explain who the workflow is for and what problem it solves.
- Use one clear CTA: try the tool, watch the full tutorial, or apply to the program.
- Place your tracked affiliate link where the program instructs—caption, link in bio, pinned comment, or approved DM flow.
- Disclose the partnership clearly and follow each platform's advertising rules.

Long-Form Content Best Practices



Video Content

- Mention VisionStory and the primary use case within the first 15–30 seconds.
- Open with the creator problem, then show how the workflow solves it.
- Demonstrate the product within the first 2–3 minutes; visual proof beats explanation.
- Use your own assets, prompts, product links, deck, or audio so the review feels credible.

Title / Description

- Lead with search intent and a concrete outcome: “How to Turn One Photo into an AI Presenter” or “I Turned a Product Page into 3 Video Ads.”
- Put “VisionStory” and the main keyword in the first lines of the description.
- Include a chaptered workflow, examples, and an honest assessment of cost, speed, and output quality.
- Add one clear CTA and the approved affiliate link.
- Disclose the partnership and avoid unsupported performance claims.

Campaign Do's and Don'ts



DO

Be authentic—show how VisionStory fits your real workflow.

Use assets, faces, voices, and music you have permission to use.

Engage with comments and answer practical questions after posting.

Disclose the partnership and use the approved tracking link.

DON'T

Don't hide sponsorship or make unsupported income, quality, or performance claims.

Don't use copyrighted music or unlicensed product assets.

Don't impersonate public figures or create avatars without permission.

Don't present AI-generated results as unedited real footage.

Don't disable comments unless safety or platform policy requires it.

